

Ashlyn Bobb Collins

Contact Info



770-364-4826



ashlyn.bobbcollins@gmail.com



[ashlynbobbcollins](https://www.linkedin.com/in/ashlynbobbcollins)



[ardacity.wixsite.com/
ashlyn-portfolio](https://ardacity.wixsite.com/ashlyn-portfolio)



[@arstyle_optics](https://www.instagram.com/arstyle_optics)

Education

Visual Communications & Film

Fall 2021-Spring 2026

Loyola University New Orleans

Relevant Coursework -

Communications Writing,

Digital Communications,

Social Media Strategies, Photography,

Videography, Intro to Business of Film,

Audio in Film and Television,

Screenwriting I & II, Script to Screen,

Cinematography,

Film Theory and Process, Videography,

Digital Editing, Documentary Filmmaking,

Production Design, Typography I & II

Skills

Adobe Illustrator, Adobe Lightroom

Adobe Photoshop, Adobe Premiere Pro,

Adobe InDesign, Avid Media, Capcut,

Facebook Google Suites, iMovie,

Instagram, Logic Pro X Microsoft Word,

Microsoft PowerPoint, Snapchat, TikTok,

Twitter, Using DSLR Cameras,

Using Analog Cameras

Activities

Resident Assistant

Spring 2024-Spring 2025

(Social Media Manager) Spring 2025

Alpha Kappa Psi

(Member) Spring 2023-present

(External Communications Committee)

Fall 2023-present

[SGA] Communication Committee

Fall 2022-Fall 2024

Co-Director & Assistant Editor

"Bank Shot" Fall 2022-Spring 2023

Board and Card Game Club

(President) Fall 2022- present

Social Media Manager

[Theatre and Dance Program] Fall 2022

**Production Assistant "Grimoire" 48 hr
film festival winner**

Summer 2019

Experience

Photobooth Operator

Toast Entertainment New Orleans

Fall 2023-present

Experienced Photo Booth Operator
excelling in efficient setup,
creative photography, and adept crowd
management at weddings and events,
ensuring a seamless and memorable
experience for guests.

Social Media Intern

Inspire Brands (Jimmy John's)

Summer 2023

Analyze trends and create content for
TikTok, Threads, Twitter, and Instagram
based on data. Worked with strategy
team to come up with content for
future activations.

Prestige Photographer

Lifetouch | Summer 2022

Capture still moments and
organized over 150 seniors at schools
around Atlanta and in the studio. Edited
photos for yearbook submission using
company software.

Social Media Manager

Loyola Esports

Fall 2022-Spring 2023

Photograph events, create content, and
conduct interviews for Facebook,
Twitter, and Instagram.

Photographer

Women's Resource Center

Loyola University New Orleans

Fall 2021-Fall 2022

Photograph images for the center's
social media pages and magazine.
Capture headshots for staff.